



ONLINE OUTREACH CENTER

THE GOOD NEWS MISSION

A Missionary Sending Church



WHAT IS AN ONLINE OUTREACH CENTER?

- An online outreach center is a facility that will help us reach people using different internet based means like:

1. social media channels

- Facebook,
- Instagram
- Twitter
- YouTube
- Websites

2. Audio and Video

- Radio
- TV
- Podcasts

THE ONLINE OUTREACH CENTER WILL HAVE STAFF MEMBERS AS FOLLOWS :

- **EVANGELISTS/ PASTORS:-** The pastors / evangelists will be coordinating the day to day operations of the online outreach center. they will be praying with different people when contacted including new believers.
- **COUNSELORS:-** Counsellors will be offering guidance & counselling services to the online community.
- **INTERPRETERS:-** Interpreters will be helping with interpreting major languages like Somali, Urdu, Hindi, Oromo, Spanish.
- **CALL CENTER SUPPORT STAFF:-** The call center support staff will help while talking with people through video or voice.

MAIN COMPONENTS OF THE DIGITAL OUTREACH CENTER

- ❖ MODERN PRODUCTION STUDIO**
- ❖ CYBER CENTER**
- ❖ BIBLE STUDY LOUNGE**
- ❖ PRAYER CLOSET**

PRODUCTION STUDIO

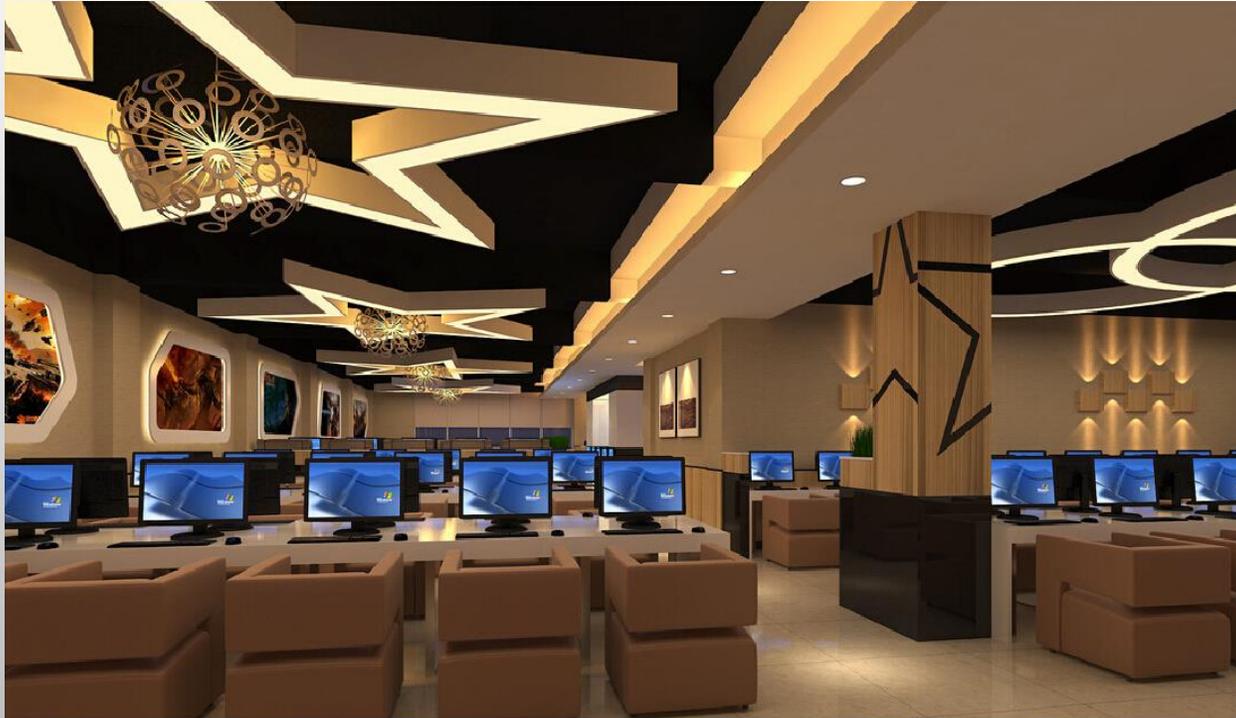
- The production studio will be equipped with the state of the art equipment.



- ❖ This facility will help us in developing relevant content that is in line with soul winning.
- ❖ The production studio will also help us to broadcast our content live on different platforms.

DIGITAL CENTER

- Digital/Cyber center will be very key in reaching millions of people over the internet.
- It will also be very crucial in receiving feedback from millions of people across the world.



- Digital media connects people in ways never before possible, enabling users to maintain friendships across time and distance. It enables those who are socially isolated or somehow set apart from their immediate physical community to connect with like-minded or like-situated people.
- Digital media also facilitates interaction across social, economic, cultural, political, religious and ideological boundaries, allowing for enhanced understanding.

PRAYER CLOSETS

- The Online Outreach Center will have dedicated prayer closets where people will pray without distractions.



- But when you pray, go into your room, close the door and pray to your Father, who is unseen. Then your Father, who sees what is done in secret, will reward you. ([Matthew 6:5-8](#)).
- A “prayer closet” might be a daily commute, a bench in the back yard, or the kitchen table

BIBLE STUDY LOUNGE

- This will be a very important facility in our quest to reach the world with the word of the Love of Jesus.



The Bible Study Lounge will be used for:

- Conduct bible studies from this area.
- Record Bible Study sessions
- Offer a room where live presentations can be broadcasted live
- Conduct group teachings.
- Presentations

ESTABLISHING THE ONLINE OUTREACH CENTER

- The establishing of the Online Outreach center is divided into two phases.

PHASE 1:

- This will be carried out in the next 2 years.
- The first phase will cost 5 Million.
- This will entail the establishment of the four components of Online Outreach Center

PHASE 2

- This phase will be an expansion of phase 1.
- It will cost an estimated 20 million
- This will ensure the facility is expanded, new features like internet radio station and TV will be added
- The facility will be established in a permanent building

MODE OF PAYMENTS

MPESA TILL NUMBER

Donations can be made through Mpesa Till Number for The Good News Mission:

664485.

DONATION BY CARD

Or Donate through Card by following the following link:

<https://thegoodnewsmission.org/#give>